

KEY SPEAKERS



Mrs. Lise Lykke Steffensen
CEO/Direktør for NordGen

Lise Lykke Steffensen is the Executive Director of the Nordic Genetic Resources Center – [NordGen](#). It is responsible for conservation and facilitation of the use of genetic resources. One of the tasks of NordGen is to manage and operates the Svalbard Global Seed Vault. Lise Lykke Steffensen has a long professional career within agriculture and life sciences in both public organizations and private industries. Lise Lykke Steffensen has managed innovation, global business areas and worked with business developments and market developments on executive level. She has more than 20 years of experiences with genetic resources on both national, regional and international level. She has been involved with the Svalbard Global Seed Vault right from the beginning of the first planning.



Mr. Aurélien Susnjara
Research Analyst at Ellen Macarthur Foundation

Aurélien joined the Ellen Macarthur Foundation as a research analyst upon the completion of his master in Transport & Sustainable Development at ParisTech University. The Ellen MacArthur Foundation's mission is to accelerate the transition to a circular economy, an economy that is restorative and regenerative by design. It aims to keep products, components, and materials at their highest utility and value at all times. Aurélien supports the Foundation's [Global Partners](#), exploring with them the potential of the circular economy as a source of value creation for their business and relative industries.



Mr. Henrik Lyng Jacobsen
CCO AGROINTELLI

Henrik Lyng Jacobsen is the Chief Commercial Officer of the Danish Agro development company; [AGROINTELLI](#). Henrik Lyng originally initiated Kongilde Strategic Development platform in 2013 from which, [AGROINTELLI](#) became a spin out company from in 2015.

Henrik Lyng joined [AGROINTELLI](#) March 2017, but has + 15 years of industrial experience from globally operating companies within the agricultural sphere, working with product management, R&D, Strategic business development and executive management.



Mr. Vincent Massot
Bretagne Loire University

Mr. Vincent MASSOT, from [Bretagne Loire University](#), is member of the French National contact Point Bio : he will participate in PIC meeting as the reference person for the Societal Challenge 2 on « Food security, sustainable agriculture and forestry, marine and maritime and inland water research and the bioeconomy » and on KET Biotechnology on Industrial leadership.

27th September (Technological Park)

The first day of the PIC Meeting 2017 starts with a plenary welcome speech at "Edifici CEDICO" at the Agrofood Technological park of Lleida. The morning session will start with opening speeches. Mrs. Lise Lykke Steffense CEO/Direktør for NordGen will introduce the Svalbard Global Seed Vault, is a secure seed bank on the Norwegian island of Spitsbergen near Longyearbyen in the remote Arctic Svalbard archipelago. Mr. Aurélien Susnjara, Research Analyst at Ellen Macarthur Foundation, will introduce the new concept of CIRCULAR ECONOMY in the Agriculture to the audience. Mr Vincent Massot will give us a general view of the European Programs on Agriculture, farm and Plant Innovation. In the morning, we would give some time to cluster and SME participants to put forward their proposals and recent works that might be of interest of the other participants with the aim to identify future cooperation Projects among them. In between, there will be a refreshing networking break to start meeting the people. In the afternoon, the participants will be split into four key relevant workshops where they will explore and learn about the mainstream in different topics. There are four different themes throughout the afternoon workshops. Discover what is the most interesting for you!!

09:00-09:45	Registration			
9.45-10.00	Welcome at Technological Park Mr. Angel Ros – the Major of the city of Lleida Mr. Enric Pedros – Cluster Manger of FEMAC			
10.00-11.15	Opening Speeches			
10.00-10.45	“Svalbard Global Seed Vault – safeguarding future food security” <i>Ms. Lise Lykke - CEO/Direktør for NordGen</i>			
10.45-11.15	“The Circular Economy Concept in the Agriculture ” <i>Mr. Aurelien Susnjara – Rsearch Analyst at Ellen Macarthur Foundation</i>			
11.15-11.45	Coffee break			
11.45-12.15	Overview on the H2020 calls opportunities for the 2017 period focusing on Challenge 2 and companies oriented funding (Eurostar, SME instrument...) <i>Mr. Vincent Massot-</i>			
12.15-13.15	Elevator Pitch Presentation of clusters and their members			
13.15-14:00	« Projects Ideas Forum » Present your innovative ideas // technologies // services and draw attention of future partners			
14.00-16:00	Networking lunch			
16:00-18:00	<p>Workshop 1</p> <p>Crop Management</p> <p>The Future Cropping project <i>Mr. Henrik Lyngø</i></p> <p>ICTs for irrigation management <i>PhD Jaume Casadesús</i></p>	<p>Workshop 2</p> <p>Digitazing Agri-food sector</p> <p>IoT & BigData Analytics for Smart Farming <i>Mr. Xavier Domingo</i> <i>Mr. Josep Pijuan</i></p>	<p>Workshop 3</p> <p>Innovative technology for Genetics and breeding</p> <p>New genomics-based strategies for woody perennial fruit breeding <i>PhD. Pere Arús</i></p>	<p>Workshop 4</p> <p>Interclustering cooperation</p>
18.00-18.30	Plenary Session - Conclusions of the workshops			
20:00-23:00	Networking cocktail dinner in the center of Lleida			

28th September (Fira de Lleida)

9.30-11.00	BtoB Meetings-Part 1 Meet potential partners for your project Facilitate the set-up of H2020 project consortia Discuss business opportunities	
11.00-11.30	Coffee break	
11.30-13.00	BtoB Meetings-Part 2 Meet potential partners for your project Facilitate the set-up of H2020 project consortia Discuss business opportunities	
13.00-14.30	Networking lunch	
14.30-16:30	Visit 1 IRTA	Visit 2 Fruit/vineyard production plantation. Hosted by AGROPIXEL, SL
17.00	End of the PIC MEETING 2017	

Venue Day 1:

Lleida Agri-food Science and Technology Park Consortium.
Management office: Parc de Gardeny, edifici CeDiCo. 1a. planta
25071 Lleida Tel. 973 27 29 22 – Fax 973 26 71 61 – <http://www.pcital.es/>

Venue Day 2:

Camps Elisis. Palau de Vidre
25001 – Lleida (Spain)
Tel: 0034 973 705 000
www.firadelleida.com

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